# PLANNING TO SELL

### A HOMEOWNER'S CHECKLIST TO PREPARE YOUR HOME.



So you're planning to sell your home. You and your real estate broker have decided on a price, based on current market values, but your home may sell faster and bring a higher price if it shows well. Potential buyers will get the best impression if your home is clean, neat, uncluttered, in good repair, light, airy, fragrant, and quiet. This checklist will help you get your home ready to show.

#### **CLEAN EVERYTHING**

Cleanliness signals to a buyer that the home has been well cared for and is most likely in good repair. A messy or dirty home will cause prospective buyers to notice every flaw.



# UNCLUTTER YOUR HOME BEFORE YOU SHOW IT

Have a garage sale. Empty closets. Throw away what you can't sell. The less "stuff" in and around a home, the roomier it will seem.



#### LET FRESH AIR IN

Get rid of odors that may be unfamiliar or unpleasant. People are most often offended by odors from tobacco, pets, cooking, and musty or sour laundry. Fresh flowers and potpourri can be used to your advantage. Other smells that attract positive attention include fresh baked bread and cinnamon.



#### FIX ANYTHING THAT IS BROKEN

This includes plumbing, electrical systems, switches, windows, TV antennas, screens, doors, and fences; if it can't be fixed, replace it or get rid of it (no window screens are better than broken ones).



A buyer will make a much lower offer if your house is in disrepair and will probably still insist that everything be fixed before taking occupancy. You're better off if you leave potential buyers no reason to offer less than you are asking.

#### LET THE LIGHT IN

Raise the shades. Open the blinds. Pull back the curtains. Put brighter bulbs in all the lamps (but not bright enough to cause a glare).

Bright, open rooms feel larger and more inviting.

Dark rooms feel small and gloomy.



#### SEND PETS AWAY

Send them away or secure them away from the house when prospective buyers are coming. You never know if people will be annoyed or intimidated by your pets or even allergic to them. And you never want a prospective buyer to have to avoid animal droppings.



#### **PAINT**

There's nothing that improves the value of a home for a lower cost than a fresh coat of paint. And it's so often easier to paint a room than it is to scrub it. Stick with neutral colors - off-white is the safest. Be sure to avoid black, violet, and pink.



#### SEND THE KIDS TO GRANDMA'S

Send them to Grandma's or take them on a walk around the block. Children can be noisy and distracting to someone interested in looking at a home.



#### **KEEP NOISE DOWN**

Silence is a restful sound that offends no one. Turn off the TV and radio. Soft instrumental music is fine but avoid vocals. If necessary, close the windows to eliminate any street noise.



#### FIX SQUEAKY FLOORBOARDS

Don't run any noisy equipment like a vacuum cleaner or table saw while people are looking at your home, and if possible, ask your neighbors to avoid irksome noises.



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## THIS CHECKLIST WILL HELP YOU GET YOUR HOME READY TO SHOW

	EXTERIOR
	Clean around service areas/trash cans
	Haul away rubbish
	Straighten woodpile
	Repair leaky faucets
	Clean up pet droppings
	Paint or varnish doors
	Polish door hardware
	Make sure doorbell/knocker works
	Paint or replace street numbers on house
	Make sure septic tank is odor free
	Clean oil stains from driveway/street
	Patch/reseal driveway if necessary
0	LACE, REPAIR, AND/OR PAINT ANY DAMAGES:
	Plaster
	Wood siding
	Trim
	Rain gutters
	Shutters
	Doors
	Window frames
	Glazing
	Screens
	Hardware
	Fences/gates
	Outdoor lighting
\	NDSCAPING
	Mow/edge lawn regularly
	Aerate/feed lawn
	Overseed bare spots in lawn
	Water lawn regularly
	Remove/replace dead plants
	Prune overgrown/diseased/damaged shrubs
	Prune or remove shrubs/trees blocking view
	from windows (unless view is undesirable)
	Stake up any sagging trees/shrubs
	Keep flower beds free of weeds
	Trim around base of trees/walls/fences
0	PAIR OR REMOVE ANY BROKEN OR DAMAGED
	NDSCAPE ACCESSORIES SUCH AS:
	Fences
	Walls Gazebos
	Fountains
	Trellises
	Planters
	Other
	Replace any broken stepping stones
	Adjust any sprinkler system; repair any broker
	leaky heads
	Install fences or shrubs to hide any
	unsightly views
	CLEAN/WASH
	Siding Windows
	VVIIIdOWS
	Scroon
	Screen Outdoor PPO
	Outdoor BBQ
_	Outdoor BBQ AC unit
	Outdoor BBQ AC unit Pool/Spa
	Outdoor BBQ AC unit Pool/Spa PUT LIGHT BULBS IN:
	Outdoor BBQ AC unit Pool/Spa

$\checkmark$	CLOSETS
	Keep closets clean and free of clutter
	Throw out or pack away non-essentials
	Adjust/repair sliding doors
	Lubricate sliding door hardware
	Paint, if needed
$\checkmark$	ALL ROOMS, Clean especially around:
	Doors
	Windows
	Light switches
	Baseboards
	Chair rails
	Wash lace curtains and have draperies cleaned if necessary
	Remove or pull back dark curtains
	Lubricate window slides (soap for wood silicon or a candle stump for metal)
	Make sure doors open smoothly
	Clean ceiling light fixtures
	Check for cobwebs in all corners
	Fix any scratches in wooden floors
	Replace worn/broken flooring
	Remove or replace worn carpet
	Use area rugs where needed
	Empty wastebaskets
	Make the beds
	Fluff the pillows
$\checkmark$	KITCHEN
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- ✓ Make sure the temperature in your home is comfortable – keep it cooler in the summer and warmer in the winter. If it's cooler outside and you have a fireplace, a nice fire will make your home seem cozy and inviting.
- ✓ Provide an exhaustive written list of the features of your home.
- ✓ Know the distance to schools and shopping centers.
- ✓ Refer any prospect that calls or comes by to your broker for pre-screening and pre-qualification as well as for your own safety.
- ✓ Tell your real estate agent all about the home-good and bad. Let the professional decide how to handle negatives and features or highlight the positives.

